

JAOCs News to become *I.N.F.O.R.M.*

In 1990, the peer-reviewed research articles appearing in *JAOCs* are to be published separately from the news-advertising material that also currently appears in that magazine. The peer-reviewed material will continue to be published in a monthly journal called *JAOCs (Journal of the American Oil Chemists' Society)*; the news-advertising material will be published in a monthly periodical to be called *I.N.F.O.R.M. (International News on Fats and Oils and Related Materials)*.

AOCS members were sent a letter and brochure earlier this year from AOCS President Roy Carr and immediate past president T.L. Mounts explaining reasons for the separation as well as a dues increase to \$85 annually. Listed below for the information of nonmember readers and subscribers to *JAOCs* are some of the questions and answers printed in that brochure. Persons with additional questions are encouraged to send them to the AOCS Governing Board, AOCS, PO Box 3489, Champaign, IL 61826-3489, USA.

Q. Why is *JAOCs* being split into two journals?

A. Primarily for financial reasons, to permit a member to pay only for the publications he or she really wants to receive. Printing 7,000 copies each month of every scientific article is growing in cost, and membership/readership surveys show that not everybody wants to read all the scientific articles. *Lipids* was started for the same reason; it now is a financially viable publication with 2,500 copies printed each month. If we were still printing all those articles in *JAOCs*, the costs would be prohibitive and 4,500 subscribers would have to pay for the full *JAOCs* plus *Lipids*. It is likely that within several years, there will be other specialized journals published by AOCS.

Q. Doesn't the split cost me more money in dues and subscription fees?

A. Yes, in the short term it is more expensive for a typical member who will pay dues and subscribe to *JAOCs*, but members have been underpaying for many years. The \$28 of each member's 1988 dues allocated for publications did not cover the \$41 it cost to print and mail *JAOCs* to each subscriber that year; when you add in the costs of editors, writers, typesetters, designers, proofreaders and advertising staff, the cost per subscriber for 1988 was slightly over \$79 per subscription. The new dues philosophy says members should pay print-and-mail costs for publications received as part of the dues benefit package; the other costs AOCS will recover from advertising sales, page charges, reprints and other miscellaneous income sources.

Q. Why does this make new specialty journals more practical?

A. All members will receive *I.N.F.O.R.M.*, which will serve as the membership publication and thus provide a common source of information for all of AOCS. If AOCS members oriented toward surfactants and detergents, protein and co-products, plant lipids, biotechnology, or any other specific interest eventually seek to begin their own specialty publications, those publications can be printed at the desired size and frequency with the cost borne solely by those persons who want to receive the information—and then they can choose not to receive other scientific materials they do not want. It becomes a user-fee situation in which persons pay for what they want and use, rather than having to pay to support publication of scientific materials which they do not wish to receive.

Q. But I want to keep aware of all peer-reviewed articles published by AOCS. How do I do that?

A. The abstracts for all peer-reviewed articles appearing in all AOCS publications will be published each month in *I.N.F.O.R.M.* Thus, all members will have a printed record of what is appearing in all journals. If something of interest appears in a journal that a member does not receive, he or she can seek the article in a library, ask the author for a reprint, or call AOCS and order a photocopy.

Q. How soon are the member subscription fees for *JAOCs* and *Lipids* likely to increase?

A. That depends on a lot of variables, including how many pages each journal has to publish in future years, how many subscribers there are, what the U.S. Postal Service does with regard to mailing rates, what happens to the price of paper, and inflationary pressures in general. If costs remain constant, the member subscription fees would remain constant as well.

Q. Why does *Lipids* cost more than *JAOCs*?

A. First, for 1990, there will be more pages published in *Lipids* than in *JAOCs*. The 1990 volume of *Lipids* will include that publication's second special issue—the proceedings of the 3rd International Conference on Platelet Activating Factor and Structurally Related Alkyl Ether Lipids, held during May 1989 in Tokyo. That special issue may have as many as 500 pages. Second, *Lipids* has fewer subscribers than *JAOCs* which means fixed costs must be borne by fewer subscriptions. The major costs in printing are those incurred in preparing an issue for the press—once the press

(Continued)

INSIDE AOCS

is ready to start, the only additional cost for more copies is that of paper.

Q. What if I don't want to receive *JAOCS* or *Lipids*, but only *I.N.F.O.R.M.*?

A. You would pay \$85. Members who wish to receive *JAOCS*, in addition to *I.N.F.O.R.M.*, would pay a total of \$115; members who wish to receive *Lipids* would pay \$125; members who wish to receive *JAOCS* and *Lipids*, in addition to *I.N.F.O.R.M.*, would pay \$155. Institutional 1990 subscription rate for *JAOCS* will be \$150, and for *Lipids*, \$175.

Q. Why are dues being increased to \$85 annually from \$50 annually?

A. The new annual dues of \$85 is divided into three portions. About \$45 is allocated for general operational costs (which exclude personnel and mortgage interest costs); \$5 for the 1990 publication of the membership directory; and \$35 for printing and mailing *I.N.F.O.R.M.* to each member (this does not include cost of writing, editing, type-

setting, proofreading, design and paste-up). In 1988, about \$28 of a member's \$50 fee was allocated to publications and about \$22 was allotted to general operations.

Q. How much of dues pays for salaries of headquarters employees?

A. None. Personnel costs were specifically excluded from the dues calculation by the AOCS Governing Board. Salaries of AOCS employees who work on publications are paid by revenues from subscriptions (dues allocations pay for printing and mailing only), advertising, book sales, etc. Salaries of education department employees are paid out of registration fees for international, national and local conferences. Salaries of technical department employees are paid from revenues from the Smalley Check Sample Program, Approved Chemist and Certified Laboratory programs and revenues from sale of the *Official Methods and Recommended Practices of the American Oil Chemists' Society*.

Q. Why not raise dues a little bit each year for the next two or three years?

A. The governing board considered doing this. But it also felt the dues philosophy that it adopted is valid and, rather than confront members with a series of small raises, it would be better to set dues high enough to cover the costs indicated by the dues philosophy.

Q. How much dues money goes to pay off the mortgage on the new building?

A. None. Mortgage payments were specifically excluded from the dues calculation.

Q. What would happen if dues weren't raised?

A. AOCS would have to dip into its reserves to cover any operating deficit in the short term. In the long term, AOCS would have to reduce costs to match income, probably initially by halting all programs that do not generate enough income to match their costs plus overhead.

AOCS certifies 69 chemists

The AOCS Examination Board has certified 69 approved chemists working in 48 independent analytical laboratories, based on the chemists' participation in the AOCS Smalley Check Sample Program.

Applicants for the approved chemist designation must demonstrate proficiency using designated methods in fats, oils and oilseeds analysis on check samples distributed through the Smalley Program.

Laboratories are listed in alphabetical order. Each listing gives the laboratory name, address and telephone number; the name(s) of the approved chemist(s) at the laboratory; and the categories in which the laboratory chemist(s) received certification.

A & A Laboratories, 100 N. Spring, Springdale, AR 72764 (501-756-1270)

Don Worley

Oil Cake and Meal without Fiber
Protein Concentrates without Fiber

A & L Mid West Agricultural Labs. Inc., 12611 "B" St., Omaha, NE 68144 (402-334-7770)

Lyle Petersen

Oil Cake and Meal without Fiber
Protein Concentrates without Fiber

A & L Plains Agricultural Labs., 302 34th St., PO Box 1590, Lubbock, TX 79408 (806-763-4278)

Janet M. Duran

Cottonseed
Peanuts
Oil Cake and Meal
Protein Concentrates

Abed Laboratories Inc., 2437 6th St., Berkeley, CA 94710 (415-843-0507)

Mamdouh H. Abed

Tallow and Grease

Ampro Laboratories, Route 12, Box 470, Cumming, GA 30130 (404-887-6011)

Wanda Ledford

Fish Meal

Associated Laboratories Inc., 806 N. Batavia, Orange, CA 92668 (714-771-6900)

Henry M. Espoy

Oil Cake and Meal
Protein Concentrates
Cottonseed Oil
Soybean Oil and Other Fatty Oils
Tallow and Grease
Aflatoxin in Cottonseed Products
Gas Chromatography
